



MINUTES

Parkway West Middle School

PTO General Meeting

January 28, 2025 | 7:00PM-7:40PM

VIRTUAL

LINK: <https://meet.google.com/rrb-uobg-pxq?hs=122&authuser=0>

BOARD MEMBERS: Casey Pfarr (President), TBD (President-Elect), Stephanie Stokes (VP, Fundraising), TBD (VP, Community Events), Tamara Welliver (VP, Communications), Mary Curtis (Secretary), Sarah Masterson (Treasurer), Myriam Andrews (Former President)

PRESENT: Casey Pfarr, Tamara Welliver, Lauren Diechmann, Christina Merriman, Jodi (?), Mary Curtis, Dr. Kealen, Sarah Masterson

ORDER OF BUSINESS:

1. **Welcome – Casey Pfarr**
2. **November Meeting Minute Approval – Casey Pfarr**
 - a. First approval Lauren Diechmann; Second approval Tamara Welliver
3. **Treasurer Report – Sarah Masterson**
 - a. 2023-2024 Taxes: should be filed by next month.
 - b. Fun Run: closed out expenses; next year will account for coffee truck as well (donated this year).
 - c. 6th Grade Party: closed out expenses; will look to estimate attendance income next year.
 - d. Fun Food Days: need to adjust the budget to increase expenses by \$1.1K to \$2.4K to accommodate the need.
 - i. Casey motioned to vote
 - ii. Tamara motioned to approve
 - iii. Mary seconded approval
 - iv. All remaining votes were Yays, No Nays
4. **President Report – Casey Pfarr**
 - a. Review of Dec/Jan events:
 - i. Fun Food Day #3 - Friday, Jan 24th; A Success!
 - b. Teacher Grants: remaining budget ~\$670.00; Dr. Kealen to put the word out again to teachers.
 - c. Capital Project / School Improvement – backlit school marquee sign; estimating ~\$20K (raised over 2 years)
 - d. PTO Board and Committee chair positions: Start Recruiting for 2025-2026 school year
 - i. Available positions include: President, President-Elect (VP), VP Fundraising, VP Community, Secretary
5. **Fundraising Report – Stephanie Stokes**
 - a. Longhorn Legacy Update
 - b. Trivia Night 2025: Friday, Mar 7th @ Trinity Lutheran Church
 - i. Theme: Playdate - Childhood Toys & Games
 - ii. Silent Auction donations already coming in
 - iii. SignUp Genius out for volunteers (posted online and in Longhorn Way
 - iv. Committee Chairs, emcee, and auction vendors booked
 - c. Spirit Wear Sales: Holiday Boutique made ~ \$2.6K profit; parents interested in spring boutique (made to order)
 - d. Spirit Night Monthly Fundraisers:
 - i. Dec 2024 - Kendra Scott recap: ~\$80 profit; did not perform as well as expected but Kendra Scott dropped a BOGO sale right before.
6. **Community Report – Casey Pfarr**
 - a. Grade Level Parties:
 - i. 6th grade - Jan 23, 2025 - A Success!! Thank you to all the volunteers!! Roughly 201 (~75%) responded yes
 - ii. Upcoming: 7th grade - Jan 30, 2025 (219 yeses); 8th grade - Feb 6, 2025 (TBD)
 - b. 8th Grade Celebration: Planning/Fundraising efforts underway
 - i. Texas Roadhouse Fundraiser February 19, 2025
 - ii. Tues, May 27, 2025 - Six Flags field trip
 - iii. Wed, May 28, 2025 - HS booked for celebration (6pm in gym) and after party (immediately afterwards)
 - iv. Would be great to have 6th/7th Grade parents to volunteer for 8th grade celebration
 - v. Sweet Scarlet Bakery: 8th Grade Cookie Decorating Kit Fundraiser for Valentine's Day; proceeds will support party
7. **Communications Report – Tamara Welliver**

8. Principal's Report - Dr. Adam Kealen

- a. School goals – discipline looks great; achievement scores look excellent; shared slide on MSIP 6 (MAP) Results
 - i. Status is achievement; total points achieved was highest in STL area schools
 - ii. Prime Center (think tank through SLU) reached out, measures student growth off MAP scores. We were 17th in state out of 500 middle schools. Only school in this area on the top 20 list and largest school (>200) on the list.
- b. Averaging 75-80% attendance from grade level students, which means that kids are really enjoying school and each other.
- c. State of the District is next week (Feb 5th)
- d. West Regional Art show is Feb 6th

9. New Business - None

Upcoming Dates:

January

W, 29 2-Hour Early Release

Th, 30 7th Grade Party, 3:30-5PM

February

M, 3 Staff Appr. Stock the Lounge

Th, 6 8th Grade Party 3:30-5PM

Th, 13 2-Hour Early Release

F, 14 No School - Professional Development

M, 17 No School - Presidents Day

T, 18 PTO General Meeting, 7PM

F, 21 Fun Food Day #4

March

F, 7 Trivia Night

F-F, 14-21 Spring Break

M, 24 School Resumes

F, 28 Half Day